



Health Product

The perfect health supplement

HerbsnSenses Cordyceps strengthens immunity by maintaining body balance

FOUNDED in 2001, HerbsnSenses Health Products is the health product division of the GreaterChina Technology Exchange, which is a wholly owned subsidiary of the GreaterChina Technology Group. The Group is a listed company in the Growth Enterprise Market (GEM) of the Hong Kong stock market.

The mission of HerbsnSenses Health Products is to pursue and expand businesses in the area of Traditional Chinese Medicine and Chinese herbs, which include both nutraceutical and herbal products. The company also aims at producing health supplements of high quality and safety with the assistance of advanced biotechnologies in order to maintain the high stability of the chemical ingredients and efficacy of the products, of which most traditional Chinese medicines are lacking.

To promote and develop traditional Chinese medicines, the company has set two main directions for its research and development on medicinal products: first, cooperate with external research institutions; and second, conduct such functions by itself. Besides, the manufacturing of products is contracted to Good Manufacturing Practice (GMP) certified pharmaceutical and nutraceutical manufacturing companies.

What is Cordyceps?

Cordyceps, a precious nourishing medicinal material in traditional Chinese medicine, has been praised as one of the three major nourishing delicacies along with Panax Ginseng and Pilose Antler since ancient times.

Cordyceps is a parasitic fungus found inside the larva of the swift moth of hepialidae. Medical investigations have suggested that cordyceps is a reliable Chinese medicine that does not cause any side effects, making it an ideal health supplement.

Cordyceps is translated as "Dong Chong Xia Cao" in Chinese, which means the "worm in winter and grass in summer". The fungus earned the name by its nature - it grows inside the larva's body which hibernates inside the soil during winter. And in summer, the fruit of cordyceps will protrude from the larva body to stretch out of the soil.

Wild cordyceps grows only in cold areas at the altitudes of 3,500 - 4,500 metres. It demands a specific range of temperature, light, air and damp to grow. Since there are many adulterants in the market, scientific authentication is therefore made difficult. As a result of massive picking, wild cordyceps have become rare and exportations are strictly limited by the Chinese Government, and thereby raising its price.



Cordyceps: the gem of Chinese medicines

To cater for the vast market demand, biologists and medicinal professionals from Hong Kong, China and overseas have initiated research and development on the artificial cultivation of cordyceps. Study results have indicated that artificially cultivated cordyceps (mycelia and fruiting bodies) have similar or even better chemical ingredients and pharmacological functions to that of wild cordyceps.

Benefits of Cordyceps

Cordyceps help inhibit tumors and protect the body from bacteria and virus infections. The polyoses content in which the cordyceps contain can foster healthful factors, strengthen tonicity and enhance the immune system. Cordyceps also contain nutrients vital for rehabilitation and restoration of physical strength.

Cordyceps also possess affluent vitamins that improve the immunity reaction capacity of patients suffering from tumors and enhance cellular immunity functions, which makes cordyceps a vital element in curing tumors.

In addition, cordyceps are effective in repairing damaged tissues as they contain large amount of protein and vitamins, which are both necessary for healing operational cuts. Cordyceps can improve metabolism and accelerate rehabilitation of the body.

To control hyperlipemia is the key to prevent cardio-cerebral diseases. Cordyceps effectively decrease serum cholesterol (CT) and triglyceride (TG) concentrations in blood and therefore reduce hyperlipemia.

Cordyceps are curative for kidneys and lungs diseases and can re-gain vitality and energy for the patient. A variety of trace elements, amino acids and proteins contain in cordyceps can relieve tiredness and accelerate the restoration of physical strength.

Therefore, cordyceps are particularly suitable for post-disease and post-operative patients or people suffering from insufficient immunity, as their bodies are weak and low in resistance to pathogenic organisms. Patients with hypertension and hyperlipemia, mental or physical problems can also benefit from cordyceps since cardio-cerebral diseases are principally caused by atherosclerosis due to hyperlipemia.

HerbsnSenses Cordyceps

The HerbsnSenses Cordyceps is the flagship product of HerbsnSenses Health Products. The product is made directly from the ground fruiting bodies of cordyceps, which are scientifically cultivated with advanced biotechnologies through artificial fermentation and/or spores reproduction.

HerbsnSenses Cordyceps is a series of premium nutraceutical products that fuses the premium traditional Chinese medicine with the most advanced cultivation and manufacturing technology to deliver the highest-efficacy and best-quality cordyceps products in a capsule format.

The HerbsnSenses Cordyceps offers higher efficacy than other wild cordyceps products in the market by offering more than 30 times higher cordycepin content as well as



HerbsnSenses Cordyceps excels other wild cordyceps products with a higher concentration of cordycepin, cordycepic acid and polysaccharides

concentrations of cordycepic acid content (mannitol) and polysaccharides.

The product is made with the highest-quality ingredients. The active ingredients such as Cordycepin and Adenosine are verified by the "CUCAMed" which has direct association with the Institute of Chinese Medicine of the Chinese University of Hong Kong.

HerbsnSenses Cordyceps is manufactured in the US and is supported by the GMP standard. The unique and stringent manufacturing process ensures the best-quality of cordyceps products.

Apart from the core HerbsnSenses

Cordyceps, the product line also offers prescription specially formulated for men, women and children.

The HerbsnSenses Cordyceps has achieved a successful introduction to the local market. The company is planning to extend the promotion of the product to Asian, European and American markets. HerbsnSenses Cordyceps is currently available at all Yue Hwa Chinese Products Emporiums, the Yau Ma Tei branch of Wing On Department Store and HealthQuest Pharmacy. The product can also be purchased at the Group's e-commerce website, www.sensesshop.com.

The functions of Cordyceps

- Enhances the immunity of the body
- Modulates the central nervous system
- Improves cardiovascular circulatory system
- Prevents diseases of the respiratory system, including asthma
- Promotes the endocrine system
- Provides anti-inflammatory effect
- Fights pathogenic microbes
- Acts as an anti-tumor agent
- Enhances the metabolism, transportation, and rehabilitation of the kidney function
- Fights against disorders such as alopecia and tinnitus

